

Business Model	Sales Partner	Dealer Partner
Qualification	Technical + Commercial interest	Technical + Commercial interest
Age	No Bar	No Bar
Investment	Vehicle + Mobile + Laptop + Internet	Vehicle + Mobile + Laptop + Internet
Annual Fee inc GST	50,000	50,000
Invoicing	By Caple	By Dealer Partner
ROI	Access to Multiple Brands & Products	Access to Multiple Brands & Products
Access to Caple's CRM	Included	Included
Online Commercial Training	Included	Included
Support from Product Managers @ Caple.in	Available on Request	Available on Request
Technical Training @ Caple's Demo Centres	Available on Request	Available on Request
Function	Max reward on customer's selling price	Max reward on customer's selling price
Stock		2.5%
Demo		2.5%
Lead Generation in CRM	2.5%	2.5%
Active Sales in CRM	2.5%	2.5%
Installation		2.5%
Service		2.5%
Warranty against Manufacturing Defects	Back to Back	Back to Back